Dear [Journalist Name],

I hope you are well. I am writing on behalf of Cygnet Residents for Walkability (CRW) about   
a story for publication in the [NEWS ORGANISATION NAME].

**Cygnet Walkability Report Launched: Residents Urge Council to Act**­­­­­  
Cygnet Residents for Walkability have welcomed the launch of the Cygnet Communities for Walkability Report and urge the Huon Valley Council to respond   
to the report’s findings.  
  
Based on research from University of Tasmania’s Menzies Institute for Medical Research, the Communities for Walkability report identifies which footpaths and intersections are making it harder for locals to stay active and walk around their town.  
  
Cygnet Residents for Walkability convenor [NAME] calls on the Huon Valley Council to table the report and adopt its findings.  
  
‘This report is a wake-up call for the Huon Valley Council’, MS [SURNAME] said.   
  
‘We know that designing streets for walkability is one of best ways that local government can help communities stay active and healthy.’ ­­  
  
‘Cygnet has a long way to go when it comes to enabling locals to stay active.’  
  
‘This report combines the experience of local residents with spatial analysis to give real world solutions for improving the walkability of Cygnet’.   
  
‘It is vital that the Huon Valley Council table this report and respond to each of its proposed solutions’.  
  
  
The report finds that Mary Street is the most significant obstacle for locals trying to walk across town.   
  
The road passes through the centre of Cygnet and is often very busy, especially during peak tourism season.  
  
This afternoon, local business owner [NAME] and member of Cygnet Residents for Walkability will join locals in walking the length of Mary Street to draw attention to the lack of pedestrian crossings.  
  
‘Cygnet streets should be for everyone, not just cars’, Mr [SURNAME].   
  
‘If we can’t safely and easily walk from one side of town to the other, locals have little choice but to drive and we know that has a real health and environmental impact.  
  
Cygnet Residents for Walkability are urging people to read the report at walkrural.com.au/cygnet and sign an e-petition calling on the Huon Valley Council to respond to the report’s findings.

Our members will be available for interviews and photography at [PLACE / TIME].

**Media contact:**

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